

ÉLECTROCULTURE — TROIS PARCOURS, UNE MÊME HISTOIRE

Bannières originales respectives — Yannick Van Doorne • BSA Concept • Loïc Etcheberry





- Électroculture
- Antennes
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- Pyramides
- Géométrie
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Loïc Etcheberry

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BSA Book No. 1 — Electroculture: Three Paths, One History

English documentary edition · BSA Concept · 2026

This English edition follows the chronology and editorial framework of the evolving French publication. It is intended for international readers and preserves the distinction between documented facts, public-source observations, BSA analysis and legal qualification.

Introduction — Three paths, one history

This evolving documentary publication compares three contemporary paths within French-speaking electroculture: Yannick Van Doorne, BSA Concept and Loïc Etcheberry / Permafutur. The objective is to place dates, public pages, products, videos, correspondence and workshop archives in chronological order so that readers can form their own opinion.

Source framework: BSA Concept archives, public webpages, videos and dated documentary material. Detailed evidence remains available on the French original page.

Yannick Van Doorne — pioneer and transmission

BSA Concept recognizes Yannick Van Doorne as a major contemporary reference who has worked on electroculture for many years through agronomy, experimentation, courses and transmission. BSA also openly states that its own discovery of the modern electroculture environment was strongly influenced by contact with Yannick's work.

Source framework: BSA Concept archives, public webpages, videos and dated documentary material.
Detailed evidence remains available on the French original page.

BSA Concept — craftsmanship and fabrication

BSA Concept approaches electroculture through metalwork, copper fabrication, antennas, pyramids, Platonic solids and workshop experimentation. The archive documents creations from the early 2010s onward, including welded pyramids, connector systems, atmospheric antennas and geometric structures.

Source framework: BSA Concept archives, public webpages, videos and dated documentary material. Detailed evidence remains available on the French original page.

Loïc Etcheberry / Permafutur — editorial and commercial expansion

Permafutur first developed around permaculture and agroecology. After encounters with actors in electroculture, its public activity increasingly included electroculture, books, stages, devices, copper pyramids and later sacred-geometry-related themes.

Source framework: BSA Concept archives, public webpages, videos and dated documentary material.
Detailed evidence remains available on the French original page.

2013–2023 — relationships, exchanges and documents

The BSA archive includes emails, professional exchanges, purchases, photographs and documents intended to establish chronology. These elements are presented as documentary material; public copies should preserve relevance while avoiding unnecessary private data.

Source framework: BSA Concept archives, public webpages, videos and dated documentary material. Detailed evidence remains available on the French original page.

2023 — conflict surrounding Yannick Van Doorne

Public videos and documents show a period of conflict between Loïc Etcheberry and Yannick Van Doorne. BSA analyses this sequence because it later became relevant to the way products, devices and public positioning evolved.

Source framework: BSA Concept archives, public webpages, videos and dated documentary material. Detailed evidence remains available on the French original page.

PCSM / PPSM — devices, claims and pricing

The publication compares public presentations of paramagnetic soil meters, historical references to Phil Callahan, later Permafutur products, public prices and launch announcements. BSA highlights changes in pricing and positioning and invites Permafutur to explain them.

Source framework: BSA Concept archives, public webpages, videos and dated documentary material.
Detailed evidence remains available on the French original page.

September 2023 — BSA health interruption

BSA Concept documents a serious cardiac event in September 2023 followed by a prolonged reduction in workshop capacity. In BSA's chronology, this interruption is important because it overlaps with a period in which competing copper-pyramid offers expanded.

Source framework: BSA Concept archives, public webpages, videos and dated documentary material.
Detailed evidence remains available on the French original page.

Copper pyramids — side-by-side comparisons

The book compares several families: practical connector kits, classic welded pyramids, Nubian structures, thin copper pyramids and larger solid-tube models. BSA's editorial conclusion is that the accumulation of similarities is substantial enough for BSA to use the expression 'copy-and-paste' in its personal analysis.

Source framework: BSA Concept archives, public webpages, videos and dated documentary material.
Detailed evidence remains available on the French original page.

Copyright and creation

BSA distinguishes an unprotectable general idea from a concrete original creation, drawing, text, photograph or sufficiently original design. The publication cites French copyright principles and stresses that legal qualification depends on the facts of each creation and, if contested, on competent authorities or courts.

Source framework: BSA Concept archives, public webpages, videos and dated documentary material.
Detailed evidence remains available on the French original page.

2023 book — BSA photograph

BSA documents the appearance of one of its photographs in a 2023 publication and the later dispute over authorization, attribution and use. The original file and the printed publication are kept as documentary evidence.

Source framework: BSA Concept archives, public webpages, videos and dated documentary material.
Detailed evidence remains available on the French original page.

2026 — complaint and judicial procedure

BSA reports having filed a complaint in 2026 concerning alleged unfair competition and parasitic conduct. The archive includes correspondence showing that the matter was transmitted for judicial handling. This publication does not state the outcome in advance; it records the procedure as ongoing.

Source framework: BSA Concept archives, public webpages, videos and dated documentary material. Detailed evidence remains available on the French original page.

Sacred geometry — a new convergence

In 2026 BSA invested heavily in dedicated sites about pyramids, Platonic solids and sacred geometry. Permafutur later announced a new book about electroculture pyramids. BSA sees this as another recurring thematic convergence and explicitly qualifies the repeated pattern as 'copy-and-paste' in its personal editorial analysis.

Source framework: BSA Concept archives, public webpages, videos and dated documentary material.
Detailed evidence remains available on the French original page.

Right of reply

Loïc Etcheberry / Permafutur and any other person concerned by this publication are invited to provide a documented reply: dates, sources, prior work, training, design documents, explanations of product development or any material that can clarify the chronology. Relevant replies may be integrated into a future edition.

Source framework: BSA Concept archives, public webpages, videos and dated documentary material.
Detailed evidence remains available on the French original page.

Conclusion

BSA Concept's position is not to erase earlier pioneers. The desired outcome is recognition of each person's real contribution, respect for sources and creations, and an end to unnecessary conflict. The publication remains evolutionary: new verified information can be added in later editions.

Source framework: BSA Concept archives, public webpages, videos and dated documentary material.
Detailed evidence remains available on the French original page.

Documentary method

The publication compares dated archives, public webpages, photographs, videos, products and correspondence. Similarity is assessed in context rather than from one isolated element.

Source framework: BSA Concept archives, public webpages, videos and dated documentary material. Detailed evidence remains available on the French original page.

BSA editorial position

BSA Concept explicitly uses the expression 'copy-and-paste' for repeated thematic, visual, product and positioning similarities that it considers documented across the chronology. This is BSA's stated analysis, distinct from a criminal accusation of theft.

Source framework: BSA Concept archives, public webpages, videos and dated documentary material.
Detailed evidence remains available on the French original page.

Evolution of the publication

The book is designed as an evolving edition. New documents, replies, corrections and dated public developments may be added while earlier source material remains identifiable.

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